

Molida Chan

Product Designer

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EXPERIENCE

Product Designer | WHOOP

Nov 2025 – Present · Boston, MA

- Drove AI literacy across WHOOP Labs and product design teams by identifying tools, building tutorials, and creating sandbox environments to help designers integrate AI into their workflows
- Led the integration of the WHOOP Design System into the Data Collection App, contributing feedback to evolve system patterns while connecting Labs to the broader product ecosystem for the first time
- Redesigned participant onboarding and coordinator tools for WHOOP Labs, applying interaction design principles to reduce friction across a lab processing ~50 participants daily
- Localized the full onboarding experience into Arabic for the Doha launch, handling RTL layout, cultural content adaptation, and font licensing with no existing precedent at WHOOP

UX Designer | Northeastern University

Sep 2024 – Aug 2025 · Boston, MA

- Conducted user interviews, surveys, and usability testing to validate findings and inform design direction for program websites
- Delivered prototypes and wireframes grounded in visual hierarchy and clear information architecture, adopted by leadership for site updates

Research Assistant | Northeastern University

Sep 2024 – Jun 2025 · Boston, MA

- Partnered with clinicians to develop data-rich dashboards, forms, and apps for patient-centered feedback collection
- Facilitated usability sessions with specialists to refine complex clinical workflows for relevance and ease of use

UX Designer | Rhode Island College

Feb 2022 – Jun 2022 · Providence, RI

- Redesigned information architecture, wireframes, and visual design to improve navigation and readability
- Designed interactive dashboards and infographics for data literacy education

UX Designer | University of Rhode Island

Jul 2021 – Jun 2022 · Kingston, RI

- Built an educational website in HTML/CSS to make machine learning concepts accessible to K-12 students
- Partnered with teachers to integrate resources into curriculum

EDUCATION & RECOGNITION

MFA, Experience Design — Northeastern University · 2025

BS, Computer Science — Rhode Island College · 2022

CAMD Collaborative Research Award — Northeastern University · 2025

SKILLS

Design & Research Product Design · Interaction Design · Visual Hierarchy · Usability Testing · User Research · Wireframing & Prototyping · Design Systems · Information Architecture · Journey Mapping · Service Blueprinting · Design Strategy

AI & Emerging AI-Assisted Design · Human-AI Interaction · AI Workflow Integration · Prompt Engineering · Claude · ChatGPT · Cursor · Replit

Tools Figma · Adobe Creative Suite · Miro · Android · Localization

Technical HTML/CSS · Python · SQL · Snowflake